





TERRY WIRT, JR.

SENIOR GRAPHIC DESIGNER

Time management-driven Graphic Designer focused on overseeing marketing projects from concept through final delivery. Successfully creates graphic branding, marketing strategy, and client front-end online optimization. I'm relentlessly focused on effective and empowering design illustrated over 15 years of industry success.

CONTACT	EXPERIENCE
<div> 850.814.6474</div> <div> tjw0511@gmail.com</div> <div> Hoover, AL 35226</div> <div> terrywirt.com</div> <div> linkedin.com/in/terrywirt</div>	<div>SENIOR GRAPHIC DESIGNER (remote) <i>Digital Media Solutions (DMS)</i> Birmingham, AL <i>January 2021 – Present</i></div> <div><ul style="list-style-type: none">• Designed social media ads for various clients.• Created animated videos for Medicareworld.com.• Working closely with Art Director to enhance UX/UI of new client emails designs.</div> <div>.....</div> <div>FREELANCE GRAPHIC DESIGNER <i>Self Employed, TerryWirt.com</i> Memphis, TN <i>March 2020 – Present</i></div> <div><ul style="list-style-type: none">• Managed all phases of 14 new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.• Cultivated positive relationships with clients by maintaining 100% satisfaction rate.• Helping an apparel design business with client work.</div> <div>.....</div> <div>SENIOR GRAPHIC DESIGNER <i>Strong Automotive Merchandising</i> Birmingham, AL <i>May 2010 – March 2020 (COVID-19)</i></div> <div><ul style="list-style-type: none">• Developed creative design for marketing packages, including direct mail, homepages graphics, eblasts, print materials, brochures, banners and signs.• Meet high volume demand on a daily basis while maintaining high quality of work.• Led design team in delivery of website designs, resulting in influx of over 50 new web related clients.</div>
SKILLS	
<ul style="list-style-type: none">• Adobe Illustrator• Adobe Photoshop• Adobe Indesign• Adobe After Effects• Adobe XD / Figma• HTML & CSS• Microsoft Office	
EDUCATION	
<div>BACHELORS of ARTS FLORIDA STATE UNIV.</div> <div>ASSOCIATES / AA COMMUNICATIONS</div>	