

TERRY WIRT, JR.

GRAPHIC DESIGNER

Time management-driven Graphic Designer focused on overseeing marketing projects from concept through final delivery. Successfully creates graphic branding, performance marketing, and client front-end design optimization. I'm relentlessly focused on effective and empowering design with over 15 years of industry success.

CONTACT	EXPERIENCE
 850.814.6474  tjwO511@gmail.com  Hoover, AL  terrywirt.com  linkedin.com/in/terrywirt	SENIOR GRAPHIC DESIGNER (remote) <i>Digital Media Solutions (DMS)</i> Birmingham, AL January 2021 – January 2025 - Designed social media ads through performance marketing techniques to get more leads. - Created motion design videos with ai generated voice-overs. - Working closely with Art Director to enhance UX/UI of new client emails designs. - Developed eye-popping landing pages for client websites to help with selling product and getting clicks for better ROI. FREELANCE GRAPHIC DESIGNER <i>Self Employed, TerryWirt.com</i> Birmingham, AL March 2020 – Present - Managed all phases of 14 new brand developments, including conceptualizing designs, managing milestones and incorporating customer feedback. - Cultivated positive relationships with my clients by maintaining 100% satisfaction rate. - Increased apparel design company's profits by organizing file structures and template creations. SENIOR GRAPHIC DESIGNER <i>Strong Automotive Merchandising</i> Birmingham, AL May 2010 – March 2020 (COVID-19) - Developed creative design for marketing packages, including direct mail, homepages graphics, eblasts, print materials, brochures, banners and signs. - Meet high volume demand on a daily basis while maintaining high quality of work. - Led design team in delivery of website designs, resulting in influx of over 50 new web related clients.
SKILLS	
• XD / Figma • Adobe Illustrator • Adobe Photoshop • Adobe Indesign • After Effects/Premiere • HTML & CSS • Jira / Slack • Google Suite	
EDUCATION	
BACHELORS of ARTS FLORIDA STATE UNIV. ASSOCIATES / AA COMMUNICATIONS	